

2016 POPCORN FACT SHEET



KEY DATES

August 12

Show & Sell Order Due in Trail's End

August 20

Council Popcorn Kickoff
Pick up your Take Order Forms

August 25

Show & Sell Pickup

August 26

Popcorn Season Starts
Show & Sell, Take Order and Online

October 2

Show & Sell Ends

October 14

Show & Sell Payment Due to Council

October 23

Take Order Ends

October 27

Take Order Due

October 28

Show & Sell Return Deadline
Full Cases Only, cannot exceed 10% of Order

Online Sale Ends

November 11

Take Order Pickup

November 30

All Prize Orders Due
Keller through Trail's End
Council through BSACAC website

December 2

Take Order Money Due to Council

December 30

Online Checks Mailed

PRODUCT LINE

Show & Sell

| | |
|-----------------------------|------|
| Caramel Corn 11oz bag | \$10 |
| White Cheddar 5.25oz bag | \$15 |
| Jalapeno Cheddar 5.25oz bag | \$15 |
| Premium Caramel 18oz bag | \$20 |
| 18 Pack Butter Light Micro | \$20 |
| 18 Pack Unbelievable Micro | \$20 |
| 18 Pack Kettle Micro | \$25 |

Take Order (includes everything above)

| | |
|--|------|
| Popping Corn 30oz bag | \$10 |
| Trail Mix 16oz bag | \$20 |
| Choc. Caramel Crunch 15oz tin | \$25 |
| White Choc. Pretzels 20oz bag | \$25 |
| Cheese Lover's Box | \$30 |
| (2) White Cheddar 5oz bag | |
| (1) Jalapeno Cheddar 5oz bag | |
| Sweet & Savor Box | \$40 |
| (1) White Cheddar 5oz bag | |
| (1) Butter Toffee Caramel 20oz bag | |
| (1) Chocolatey Caramel Crunch 15oz bag | |
| Chocolate Lover's Tin | \$60 |
| (1) White Chocolatey Pretzels 17oz bag | |
| (1) Milk Chocolatey Pretzels 17oz bag | |
| (2) Chocolatey Caramel Crunch 15oz bag | |
| Silver Military Donation | \$30 |
| Gold Military Donation | \$50 |

CAPITOL AREA

COUNCIL GOAL

\$1.5 MILLION

Is the sky your Unit's limit
or are you ready to go
beyond the stars?

Popcorn sales fund stellar
Scouting programs.

COMMISSION STRUCTURE

Show & Sell and Take Order Sales

All Units Receive 35% Commission

30% base commission
+5% Cash in Lieu of Prizes
35% Total Commission

Increase Incentive

Additional 1% commission on
Show & Sell and Take Order for every
\$100,000 we exceed our Council goal.

Online Sales

Units receive 50% Commission,
"3 Ships for Free" - free shipping for 3 or
more items, flat rate for 1 or 2 items \$7.50
Increase Incentive does not apply

Receive your Online Sales commission
on **December 1st** by opting for a direct
deposit into your Unit's Scout Shop or
Registration Council account.



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CAPITOL AREA COUNCIL